



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

UTM Academic
Leadership
(UTMLead)



UTM Academic Leadership (UTMLead)
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UTM ACADEMIC LEADERSHIP (UTMLead) ACITIVITIES/TRAINING MODULES

2020

NO.	ACITIVITIES / MODULES	DATE												
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
ALPD ACTIVITIES/COURSES														
1	FINANCIAL MANAGEMENT (CASE STUDIES)	15												
2	SUSTAINABILITY - SOCIAL, FINANCIAL & ENVIRONMENT		12											
3	CORPORATE MANAGEMENT (STRATEGIC AND OPERATIONAL PLANNING)				7									
4	BRANDING				14									
5	DIGITAL MARKETING PROMOTION (CRM)						16							
6	RISK MANAGEMENT							5						
7	EMOTIONAL INTELLIGENCE / EMPHATHY									9				
8	NETWORKING OF INDUSTRIAL LINKAGES & COMMUNITY									21				
9	HUMAN RESOURCE MANAGMENT & DEVELOPMENT (CASE STUD-IES)								4					
10	MANAGING ACADEMIC PROGRAMME/CURRICULUM									30				
11	QALB-BASED LEADERSHIP (ACCOUNTABILITY & INTEGRITY)		19											
12	PUBLIC SPEAKING & ELEVATOR PITCH			25										
13	PRESENTATION SKILLS				1, 15, 20									
14	CONTINUOUS IMPROVEMENT QUALITY OF ACADEMIC PRO-GRAMME										6			
15	DEVELOPING FUTURE LEADERS WITH MENTORING AND COACH-ING										21			
16	LEADING WITH ADVANCED ANALYTICS AND ARTIFICIAL INTELLI-GENCE											3		
17	EFFECTIVE TEA WORKING & PROJECT PLANNING				22									
18	DEVELOPING DIVERSITY AND INCLUSION											18		
19	KURSUS CODE OF ETHICS			2-3										
20	ROUTE TO PROFESIONAL TECHNOLOGIES			25										
21	KURSUS PERSEDIAAN KELAYAKAN PROFESIONAL			31	6, 13, 16	21	10, 15, 22, 30	8						
22	CAKNA KEPIMPINAN (SHARED LEADERSHIP SERIES)				7									
23	WACANA KEPIMPINAN		20				24							
24	LEADERSHIP TALK SERIES		11		21									
25	ENTREPRENUERIAL TALK SERIES			10										
26	M4E						8	1, 14	5	8	6			
27	SOUL OF LEADERSHIP IN HIGHER EDUCATION											21		
28	WRITING A PROPOSAL - DEVELOPING A WINNING SOLUTION (DWP)								12-30	9-27				
29	RESEARCH PROJECT MANAGEMENT (RPM)								12-30	9-27				
30	PUBLISHING YOUR RESEARCH (PYR)								12-30	9-27				
31	THE ESSENTIALS OF ACADEMIC LEADERSHIP								12-30	9-27				
32	INTRODUCTION TO COMMUNITY ENGAGEMENT								12-30	9-27				
33	VALUE PROPOSITIONS & BUSINESS MODEL INNOVATION								12-30	9-27				
34	FORMULATING BUSINESS STRATEGY								12-30	9-27				